

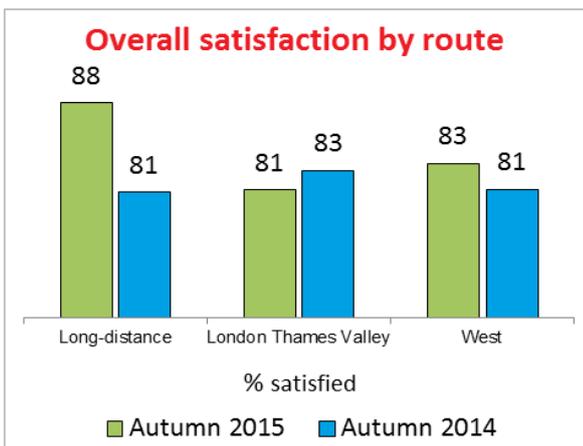
# Rail Passenger Satisfaction at a glance: Great Western Railway - Autumn 2015



Transport Focus is the independent transport-user watchdog. Our mission is to get the best deal for transport users. In spring and autumn we carry out the National Rail Passenger Survey (NRPS), a network-wide picture of passengers' satisfaction with rail travel in Great Britain.

We ask passengers for their views of the specific journey they are making at the point they are surveyed, both in general and on a number of specific areas regarding the station, the train and the service received.

For Great Western Railway this time we spoke to 2880 passengers. This page shows the headlines. Page 2 shows satisfaction with individual aspects of the station and the train. Page 3 looks at some factors in a bit more depth. The last page shows which factors have the biggest effect on satisfaction and dissatisfaction.



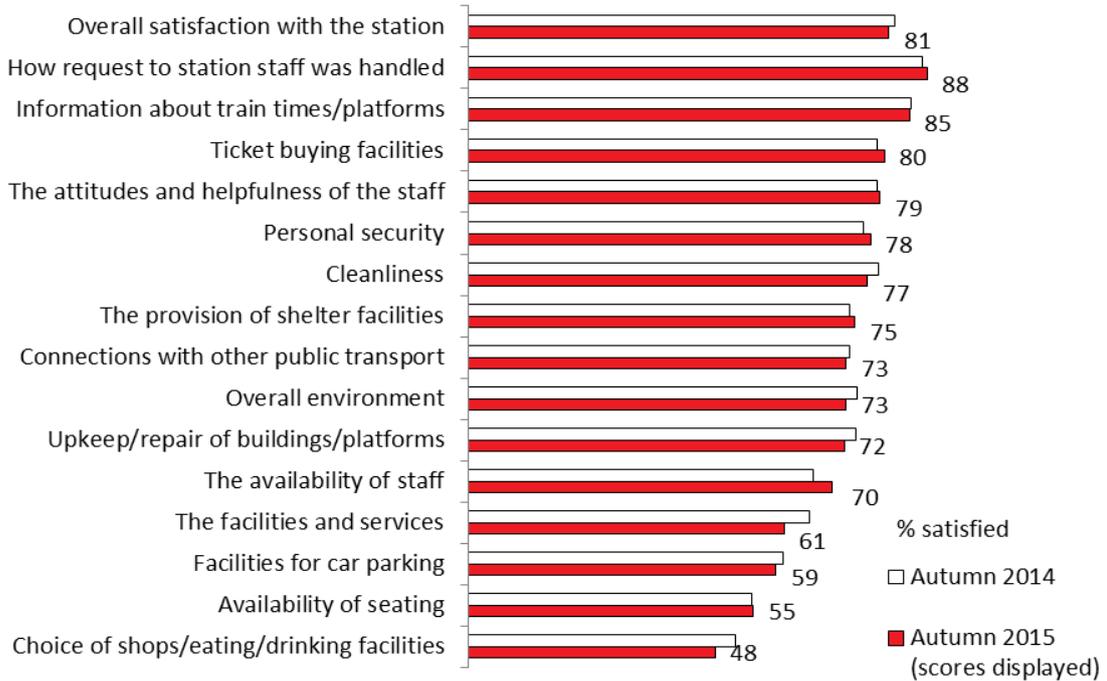
#### How routes are defined

**Long distance:** Journeys on long-distance services

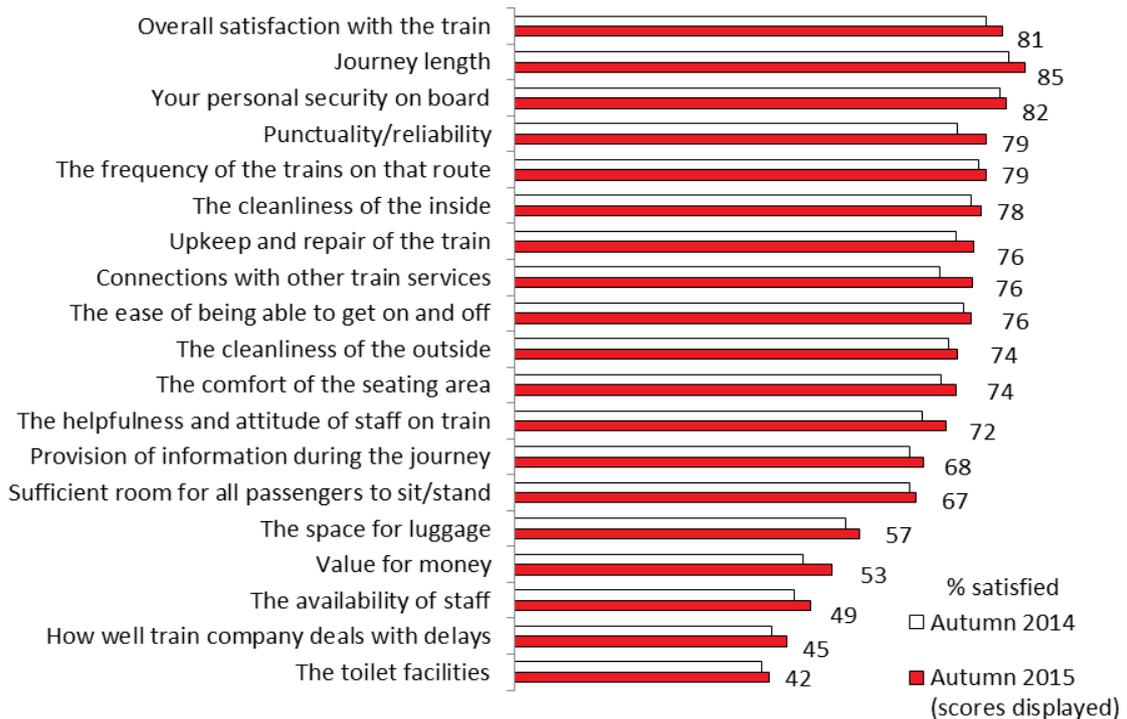
**London Thames Valley:** Journeys on relatively short distance services in and around the Thames Valley

**West:** Journeys on (generally) short distance rural rail lines in the West of England

## Satisfaction at the station where they boarded

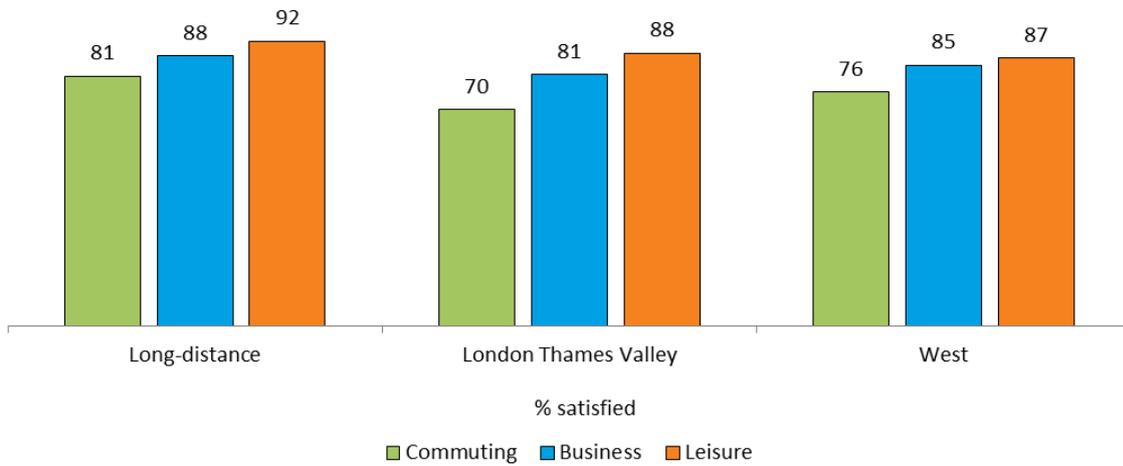


## Satisfaction on the train

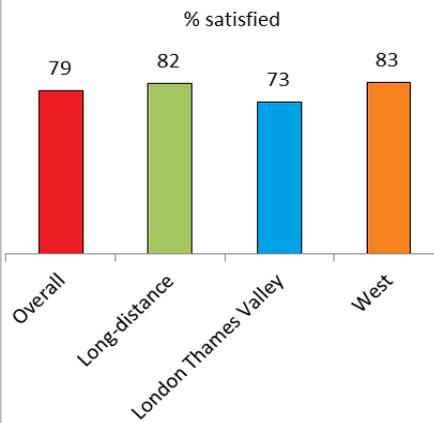


## Satisfaction - in a bit more depth (Autumn 2015)

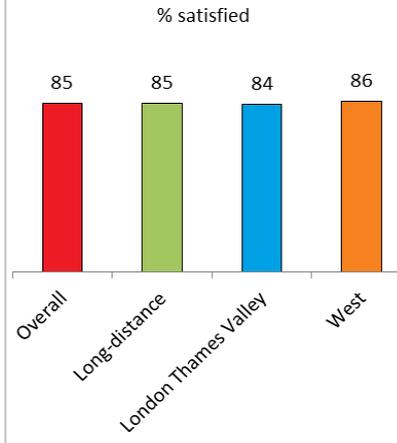
### Overall satisfaction - by route and journey type



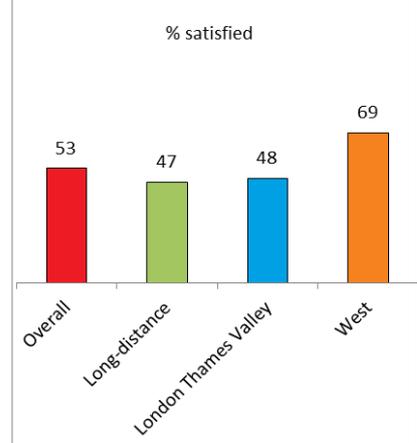
### Punctuality/reliability



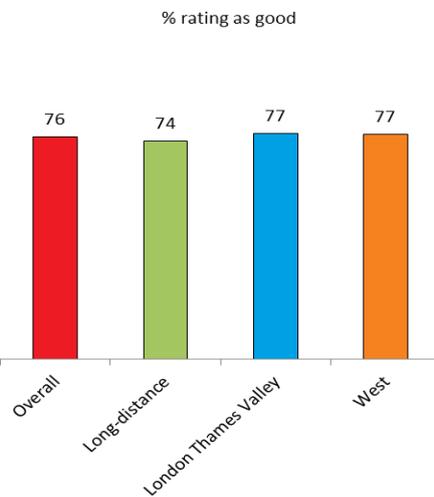
### Journey length



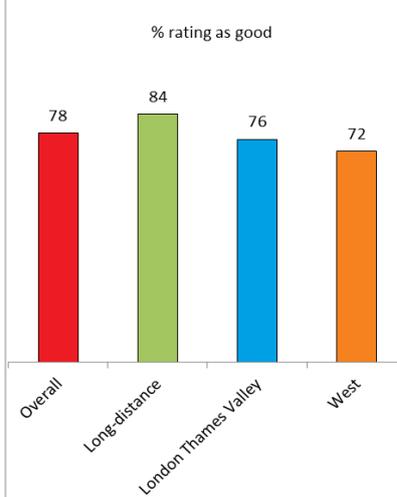
### Value for money



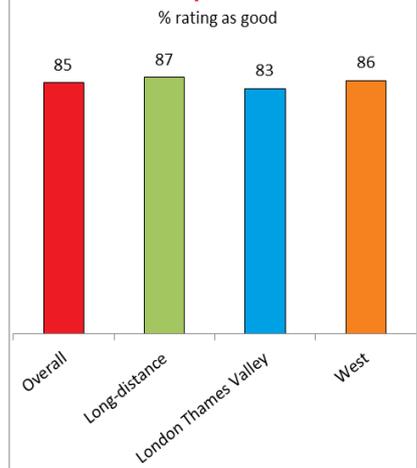
### Ease of getting on/off



### Cleanliness inside the train



### Provision of information about train times/platforms



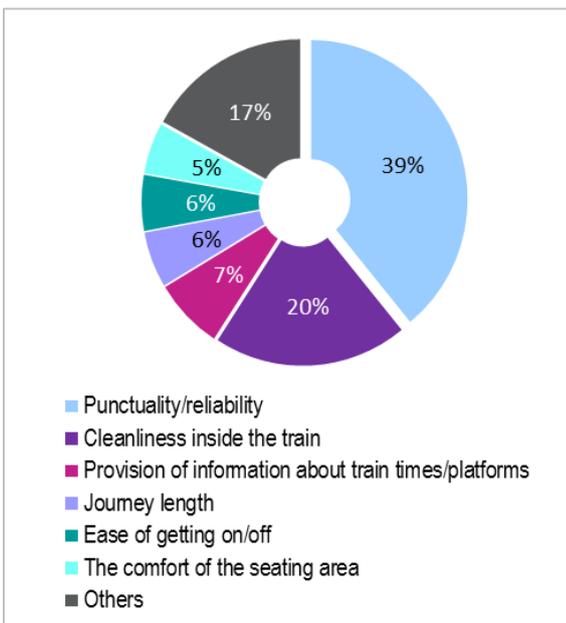
## What impacts on satisfaction and dissatisfaction?

Not all factors will have equal importance - some things will have a much bigger influence on whether a passenger is satisfied with the overall journey than others.

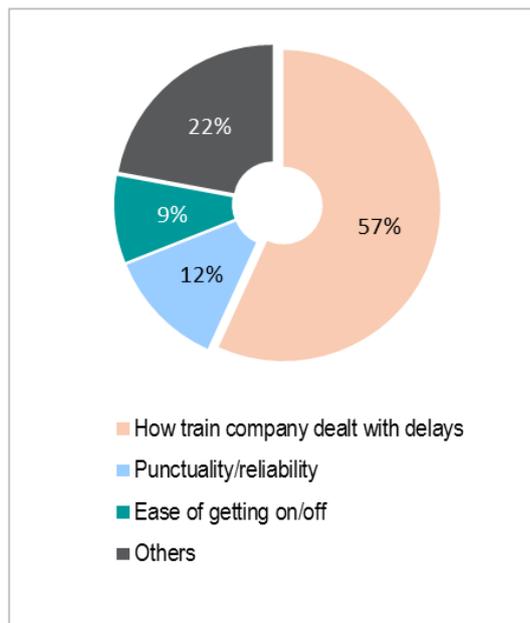
The charts below show which station and train factors are statistically most important in determining overall passenger satisfaction and dissatisfaction.

The analysis looks at which factors correlate most highly with overall journey satisfaction. For example, if those satisfied with punctuality are much more likely to be satisfied overall, then punctuality is likely to have a bigger impact on overall satisfaction. The higher the percentage figure below, the greater the influence on overall journey satisfaction.

### What has the biggest impact on overall satisfaction?



### What has the biggest impact on overall dissatisfaction?



To download the full National Rail Passenger Survey, visit:

<http://www.transportfocus.org.uk/research/national-passenger-survey-introduction>

You can explore the results in more depth at:

<http://www.transportfocus.org.uk/our-open-data>